LG Xplorers Internship Program

2026-2027 Edition

Marketing → **Marketing, Communication and Public Relations**

Requirements:

- Degree in Advertising, Audiovisual Communication, Journalism, Marketing or similar.
- Medium-high level of English
- User-level management of the Microsoft Office package (PPT, Excel)
- Good writing and spelling are essential.
- Organized and decisive person, with good communication skills, proactivity, attention to detail, ability to work as a team and desire to learn.
- Knowledge of design programs (Photoshop, Canva) and media monitoring is valuable.

Tasks:

- Writing and translating content, both for media, newsletters and social networks.
- Editorial calendar support
- Support in the development of communication materials (questionnaires, dossiers, product sheets, etc.)
- Monitoring and reporting the impact of the brand in the media, as well as researching trends and competitors.
- Coordination and management of events and projects
- Data bases management
- Supervision of RRSS content to ensure that the brand's message appears.
- Coordination and support with the communication agency

Life's Good.