LG Xplorers Internship Program

2026-2027 Edition

B2B Marketing (ID) → **Marketing B2B Support**

Requirements:

- Degree in Business Administration, Marketing or similar
- High level of English
- Medium – high level of Excel and Power Point
- Proactivity, organization, work ethic, good attitude, teamwork, and desire to learn.

Tasks:

- Participation in the planning and execution of digital and offline marketing actions of the professional displays (ID) department.
- Organization of events aimed at potential clients and/or the media.
- Support in the management and coordination of training for clients and partners.
- Participation in the development of digital campaigns on Social Networks (LinkedIn, Instagram, Facebook), including the development of the content plan, review of articles for specialized media and email marketing campaigns.
- Development of communication materials (brochures, videos, innovation centers).
- Product sample management.

Life's Good.