LG Xplorers Internship Program

2026-2027 Edition

B2B Marketing (AS) → **Marketing B2B Support**

Requirements:

- Degree in Business Administration, Marketing or similar
- High level of English
- Medium – high level of Excel and PowerPoint
- Proactivity, work capacity, attitude, good organizational skills, teamwork and desire to learn

Tasks:

- Participation in the planning and execution of digital and offline marketing of the Air Conditioning department.
- Organization of events for potential clients and/or media.
- Support in the management of Air Academy training for partners.
- Participation and development of digital campaigns in RRSS (linkedIn, instagram, facebook); content plan for social networks, articles for specialized media, email marketing campaigns.
- Development of communication materials (brochures, videos, innovation centers).
- Management of product samples and warehouse control.

Life's Good.